uniscellaneous Expants

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:

The Right Brain Trust, LLC

Serial No:

75/757,251

Filed:

July 21, 1999

Mark:

THE SENIOR CHANNEL

Classes:

38 & 41

Our Ref:

RTBR-01/04759

WITHDRAWAL OF REQUEST FOR ORAL ARGUMENT

Box TTAB NO FEE Trademark Trial and Appeal Board 2900 Crystal Drive Arlington, Virginia 22202-3513

This is further to the Reply Brief which was filed on April 2, 2002.

The Applicant requested oral argument in its Brief of December 14, 2001. Applicant hereby withdraws that request.

Applicant stresses that this withdrawal does not constitute a concession as to its position on the merits of the case, but rather because it believes that the paper record is an adequate basis upon which the TTAB may properly conclude that this mark is inherently registrable.

| "Express Mail" mailing label No. <u>EV120642911US</u> Date of Deposit <u>June 27, 2002</u> I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Ar | service |
|---|------------|
| | D , |
| Diane B. Melnick Diane B. Melnick | |
| (Printed name of person mailing paper or fee) (Signature) | |

The Applicant respectfully requests that the Trademark Trial and Appeal Board reverse the refusal to register, and remand this application to the jurisdiction of the Examiner for the purposes of approving it for publication.

Dated:

New York, New York

June 27, 2002

Respectfully submitted,

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

D.,,

Diane B. Melnick

Attorneys for Applicant 866 United Nations Plaza New York, New York 10017

(212) 813-5900

I:\dmelnick\rtbr\020626-0104759-THE SENIOR CHANNEL-WITHDRAW ORAL ARG-DBM.doc